



VISIONING PLAN BRIEFING SELECT BOARD MEETING FEBRUARY 27, 2023

What is a Visioning Plan?

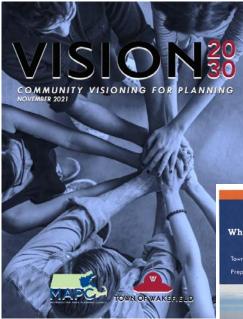


Community-driven process to shape how Lynnfield should look, feel, and operate as a community over the next 10-20 years



Strategic framework for future public decision-making and investments

What is a Visioning Plan?



WORKING DRAFT - IN PROGRESS

Vision of Tomorrow

Rockport Community Visioning: What Future Do We Want For Our Community?

Town of Rockport, Rockport Planning Board Prepared by The Metropolitan Area Planning Council November, 2017



Scituate Harbor Sustainability and Resilience Master Plan

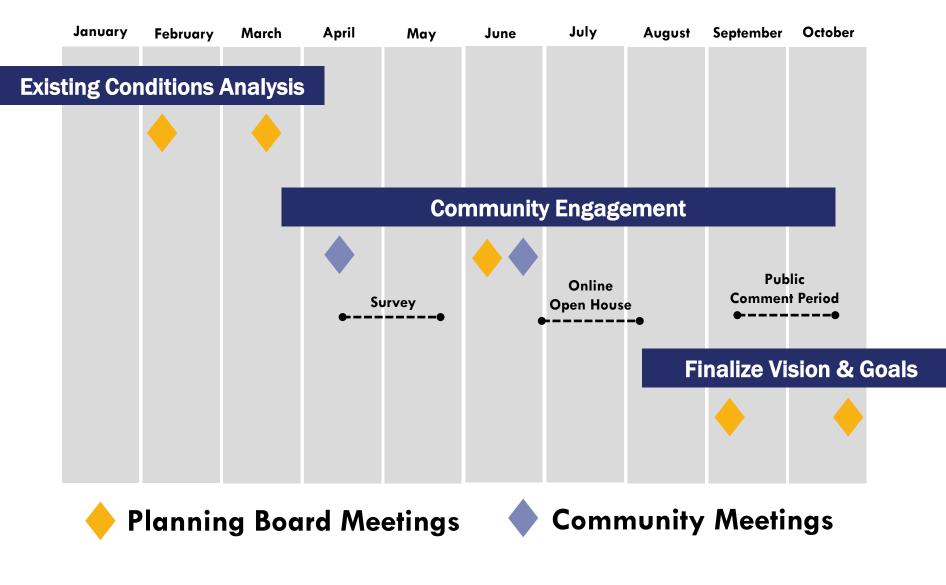
Final Report

August 2020

How does a Vision compare to a comprehensive plan?

- High-level and inspirational
- Contextual data to understand major trends but far less specific than comprehensive plan elements
 - Visions serve as the "why" to more specific policy and action recommendations in comprehensive plans
- Community-informed issues and opportunities frame the Vision and establish a baseline for comprehensive planning

Visioning Timeline



Goals for Lynnfield's Vision

Inclusive and transparent process

 Final Vision plan is user-friendly, reflective of community wants and needs, and realistic

 Planning Board informs the process, with input from Lynnfield residents and Town stakeholders (staff, volunteers, etc.)

Community Engagement



Community Forums



Townwide Survey + Online Open House



Tabling at local events

Goal: Engage a broad range of Lynnfield community members to hear a variety of perspectives and ideas



Project Webpage

mapc.ma/LynnfieldVision

- Project Updates
- Upcoming Events
- Recaps of past meetings
- Survey results and other project materials

Opportunity for community members to sign up for project updates



Taylor Vickers & Company bell | Photo Credit: Sarah Scott, MAI

LYNNFIELD 2040: SHAPING OUR FUTURE FODAY

Lynnfield 2040: Shaping Our Future Today



Get Involved

Join our email 5st to stay updated on this project, and

to receive invites to

upcoming events!

Sign Up H

About

Lynnfield 2040: Shaping Our Future Today is a community visioning initiative where residents, business owners, and other stakeholders unite with Town officials and MAPC to imagine the future of Lynnfield. The process is being led by the Town's Planning Board. A variety of engagement opportunities will be held to hear how Lynnfield residents and others want Lynnfield to look, feel, and operate over the next few decades. The visioning process will cover a range of topics, from transportation and public infrastructure to economic development and housing. Opportunities and challenges will be articulated through the process to inform future planning efforts.

The ideas and feedback received through the project will result in a vision statement and guiding values to influence future decision-making around municipal investments and programming by Lymfield boards and committees. The Vision plan will be a user-friendly resource that community members and Town officials (staft, volunteers, and elected officials) can frequently reference.

Why now?

The Town of Lynnfield last conducted a comprehensive plan in 2002. A tot has changed in 20 years! Both older and newer residents should have an opportunity to revisit and update what they want for the future of Lynnfield, so their input can inform municipal goals and priorities.

Key Dates & Next Steps

- Feb. 21-24 Town Tour & Municipal Immersion Interviews
- March 1 Planning Board Meeting
 - Review findings from existing conditions analysis
 - Discuss upcoming community engagement
- March 29 Planning Board Meeting
 - Prepare for town-wide survey and first community forum

Project Team

Town of Lynnfield

Planning Board

Emilie Cademartori Director of Planning and Conservation

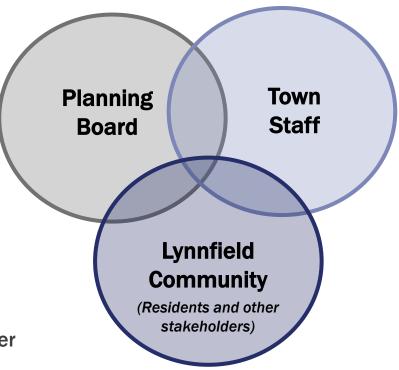
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Sarah Scott Regional Land Use Planner II



Discussion

How do you see the Visioning plan supporting your work?

How can we reach Lynnfield residents?

Thank you!

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Questions?