



**A Healthy Lynnfield
Fundraising Subcommittee
Dec 5, 2018 - 7 pm Town Hall
J. Maney Room**

I: Updates Since Last Meeting

PayPal

Direct Mailing

Committee Recruitment

II: Use of Funds

Restrictions, List of Potential Program/Use of Funds

Process for Community Requests to Use Funds

Recommendations to Board-Brainstorm Criteria to Guide Funding Decisions

III: Review Master List of Donors

Housekeeping on Terminology: Donors/Sponsors/Partners

Review and decide on terminology

Process for recording (gatekeeper)

IV: Review Master List of Companies

Discuss Annual Appeal (?)

Letter Campaign

Calls

V: Spring Fundraising Opportunities

Annual Meeting

VIP Executive Event at Davio's