



GREENSCAPES

NORTH SHORE COALITION

is encouraging residents to harvest and save rainwater by offering
The Great American Rain Barrel at 40% off retail.

REASONS WHY YOU SHOULD PURCHASE A RAIN BARREL

- Two rain barrels can easily pay for themselves in one season.
- Rainwater has no chemicals, chlorine or fluoride – great for plants and lawn.
- Rain Barrels help Towns manage water supplies and storm water runoff.
- At least \$200 of precious rain water splashes off a 1000 sf roof in a season
- Help stressed trees and gardens during dry spells. *In 2016, 48% of towns in MA had water bans.*

ABOUT THE GREAT AMERICAN RAIN BARREL

- 100% re-purposed rain barrels ***produced in Massachusetts.***
- Most durable and reliable Rain Barrels on the market: 3/16" wall thickness.
- Lasts for years when properly drained & stored for winter.
- Screen filter to keep mosquitoes out.
- Several rain barrels can be linked together — easy 5-minute setup
- Available Colors: Forest Green, Earth Brown, Nantucket Grey and Unpainted.

Discount Price for Town Residents: \$69 price (40% Off Retail)

How to Order: <http://greenscapes.org/2019-greenscapes-rain-barrel-campaign/>
and select **Greenscapes** or call (978) 741-7900 or (800) 251-2352.

Pick-Up: June 22nd, 2019 10:00am -12:00 Noon
Ipswich River Watershed Association Headquarters 43 County Road Ipswich, MA.

Deadline: June 16th, Midnight



North Shore Coalition

For more information contact:
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For immediate release

Greenscapes North Shore Coalition Kicks Off Rain Barrel Program

April 30th, 2019, Ipswich, MA

“It is that time of year again to start thinking about water conservation and saving rain water,” says Margaret Duffy, Coordinator of the **Greenscapes North Shore Coalition**. “Rain fall is hard to gauge. Harvesting rain water with a rain barrel can mitigate the irregular patterns of rainfall. To help homeowners and the towns manage their water supplies, **Greenscapes** is offering residents the opportunity to buy discounted rain barrels.”

Throughout New England, residents depend on infrastructure made in the years following WWII to supply water to far fewer homes. These infrastructures are now heavily taxed. Leaky pipes and water main breaks are only part of the problem. Storm water runoff creates additional havoc. Capturing and storing water at the home and the use of raingardens are the two most effective ways to minimize storm water runoff.

Each year homeowners face higher prices for water and sewer. Saving rain water helps homeowners hedge against the rising cost of water. Rain water is a free healthy alternative; it is organic, has no chlorine, no fluoride and no chemicals. It is an excellent water source for plants, gardens, lawns and any non-potable use.

Regular use of a rain barrel can pay for itself in one season. One tenth of an inch of rain on a 1000 square foot roof—about 25 minutes of moderate rainfall—will fill a 60-gallon rain barrel. New England typically receives 17” of rain during the growing season from May through September. This provides enough water to fill 170 rain barrels.

Droughts stress residential landscaping and town water facilities. In 2016, 168 communities in Massachusetts faced restrictions on nonessential outdoor water use—47% of the cities and towns in the state. There is no restriction on rainwater use.

To participate in the Greenscapes Coalition Rain Barrel Program please visit: <http://greenscapes.org/2019-greenscapes-rain-barrel-campaign/>.

Rain barrels are being offered for \$69. **Deadline for purchase is June 16th, midnight.**

Barrels will be available for pick up on June 22nd 10:00am-12:00noon at the Ipswich River Watershed Association, 143 County Road (Rt 1A), Ipswich, MA.

The Greenscapes North Shore Coalition is a partnership of 23 municipalities in the North Shore with Ipswich River Watershed Association, Salem Sound Coastwatch, and the Mass Bays & Towns & the Great Marsh program.