

Town of Lynnfield

Town Meeting Survey Results - 2018

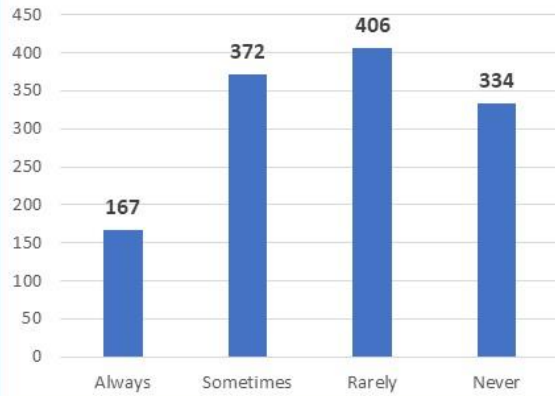


Question 1.1

I attend town meetings:

Group 1A – Always	13%
Group 1B – Sometimes	29%
Group 1C – Rarely	31%
Group 1D – Never	26%

Response Attendance - 1289 Total

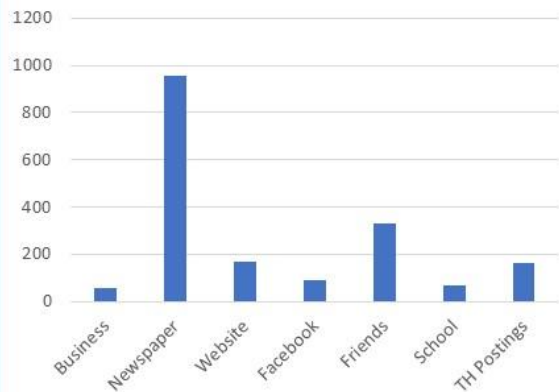


Question 1.5

Where do you hear about town meeting?

Group 1A – Newspaper	86%
Group 1B – Newspaper	81%
Group 1C – Newspaper	77%
Group 1D – Newspaper	57%
Total	74%

Question 1.5 - All

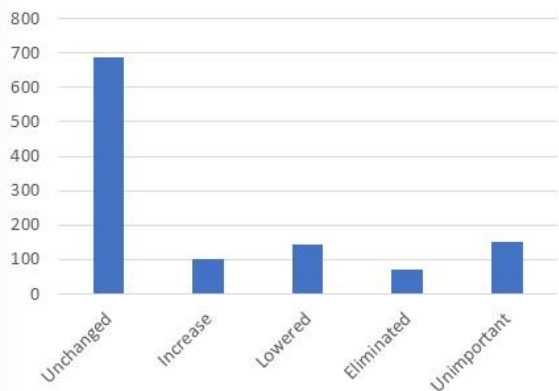


Question 2.1

Do you think the Quorum should be:

90% Response Rate

Question 2.1 Quorum - All



Question 1.3

What prevents you from attending town meetings?

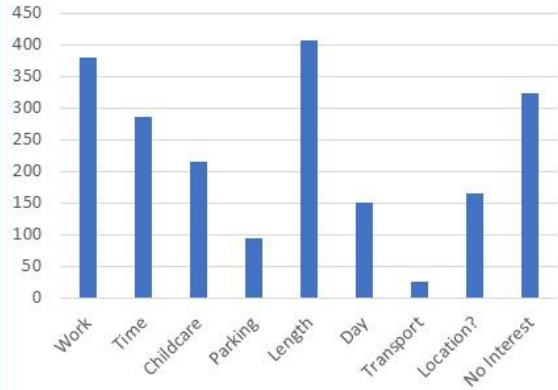
Group 1A – Always Attends

Group 1B – Sometimes Attends

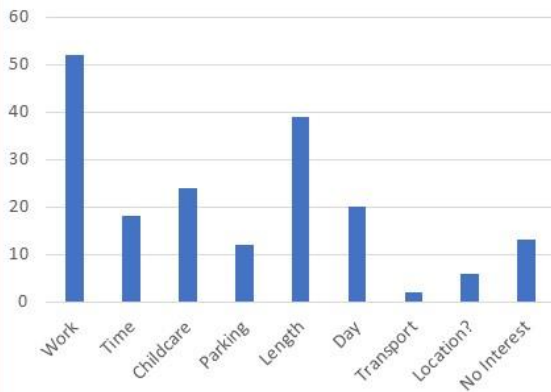
Group 1C – Rarely Attends

Group 1D – Never Attends

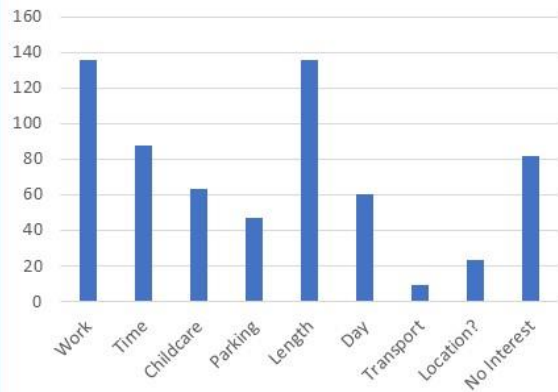
Question 1.3 - All



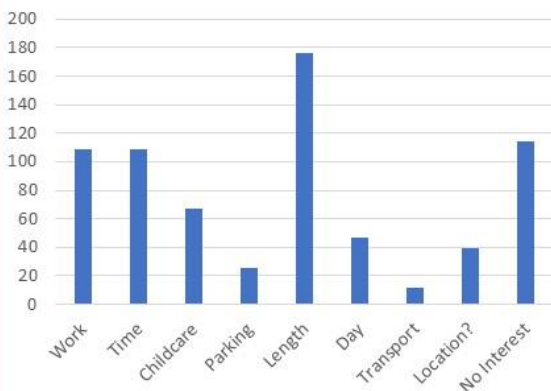
Question 1.3 - Group 1A



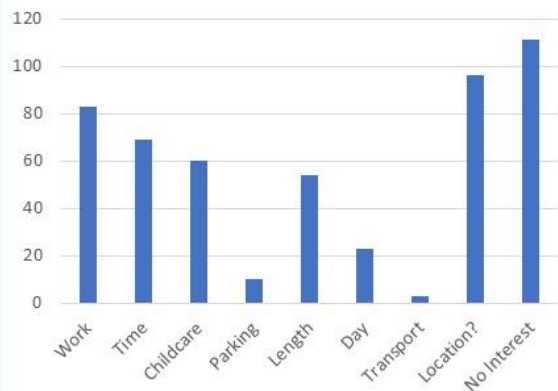
Question 1.3 - Group 1B



Question 1.3 - Group 1C

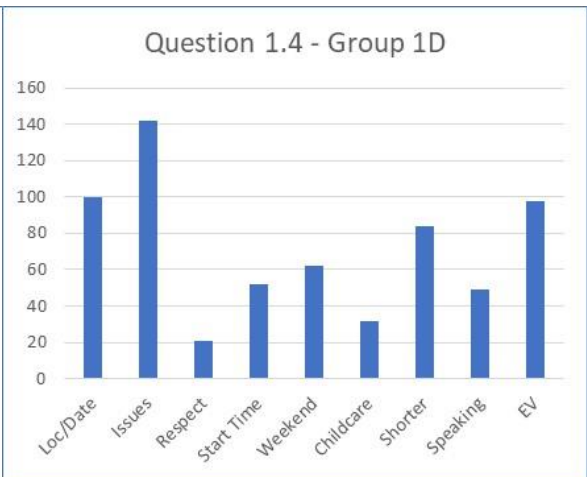
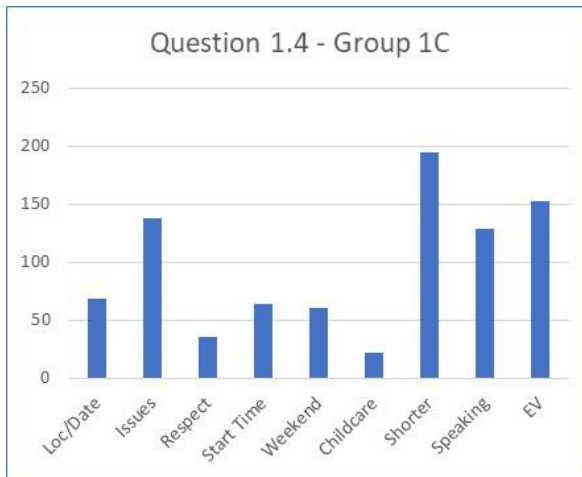
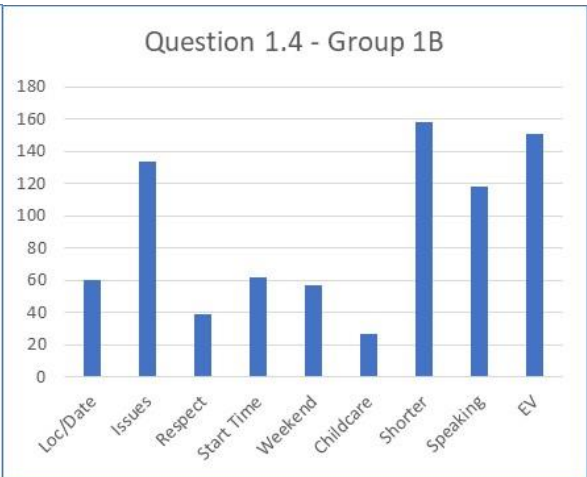
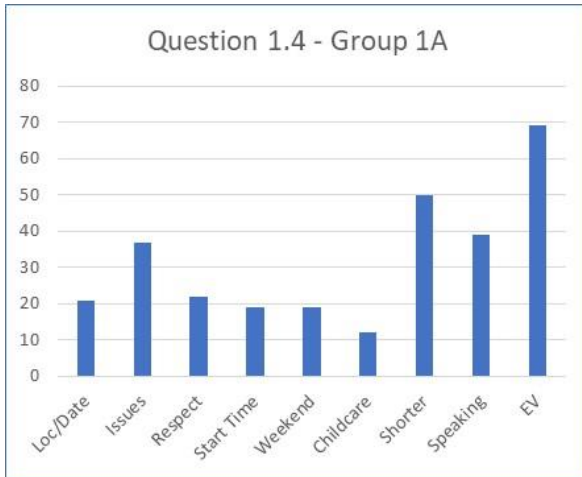
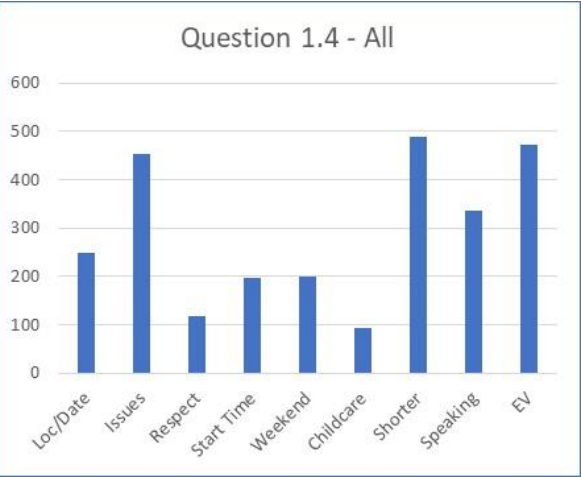


Question 1.3 - Group 1D



Question 1.4
What would make you attend more town meetings?

- Group 1A – Always Attends
- Group 1B – Sometimes Attends
- Group 1C – Rarely Attends
- Group 1D – Never Attends



Question 2.2a
Start Time Earlier

Response Rate

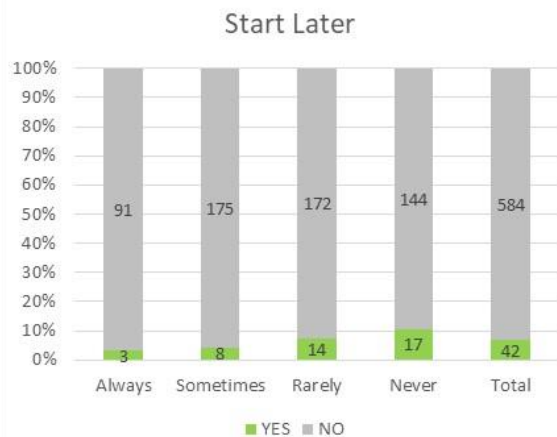
Group 1A (Always)	87%
Group 1B (Sometimes)	78%
Group 1C (Rarely)	70%
Group 1D (Never)	66%
Total	73%



Question 2.2b
Start Time Later

Response Rate

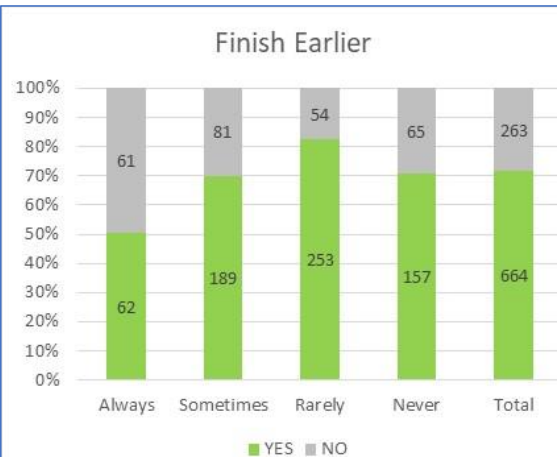
Group 1A (Always)	56%
Group 1B (Sometimes)	49%
Group 1C (Rarely)	46%
Group 1D (Never)	48%
Total	49%



Question 2.2c
Finish Earlier

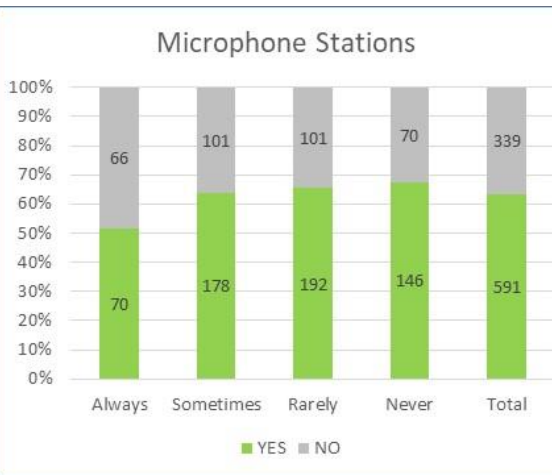
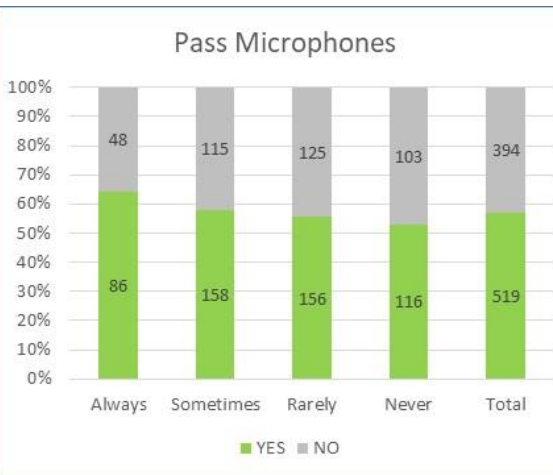
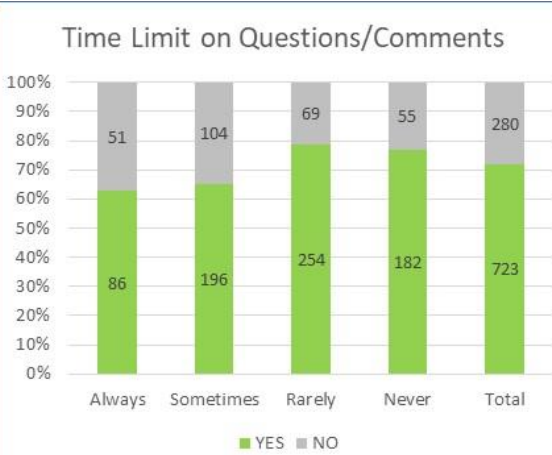
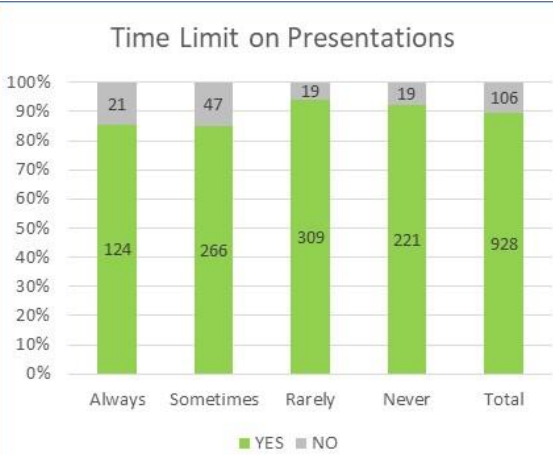
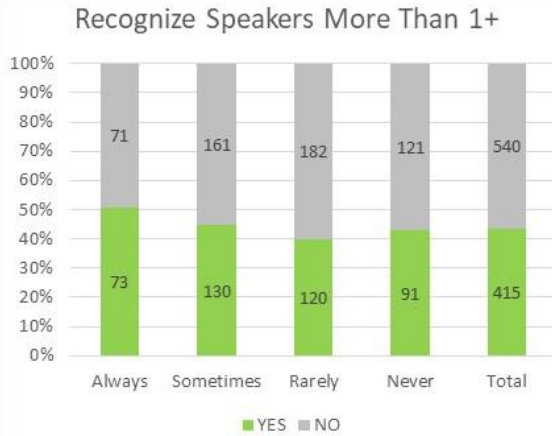
Response Rate

Group 1A (Always)	74%
Group 1B (Sometimes)	73%
Group 1C (Rarely)	76%
Group 1D (Never)	66%
Total	72%



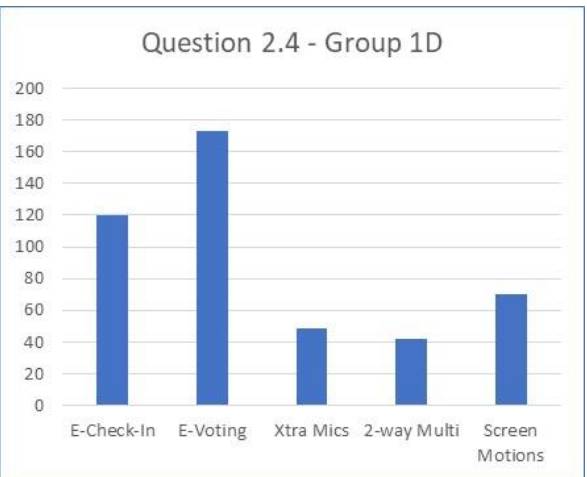
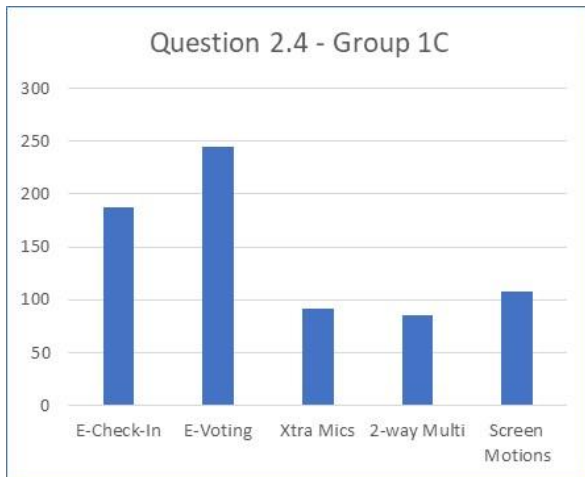
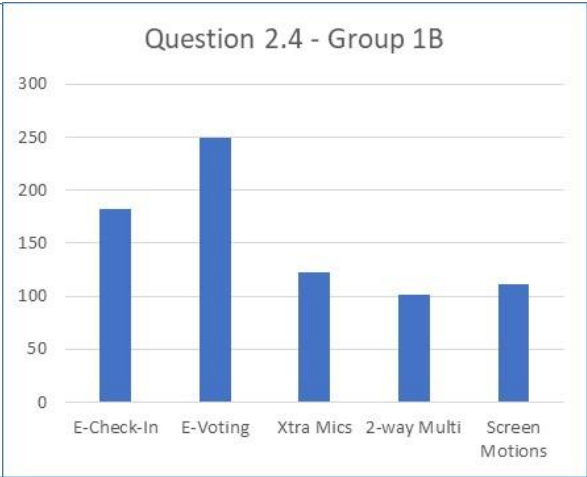
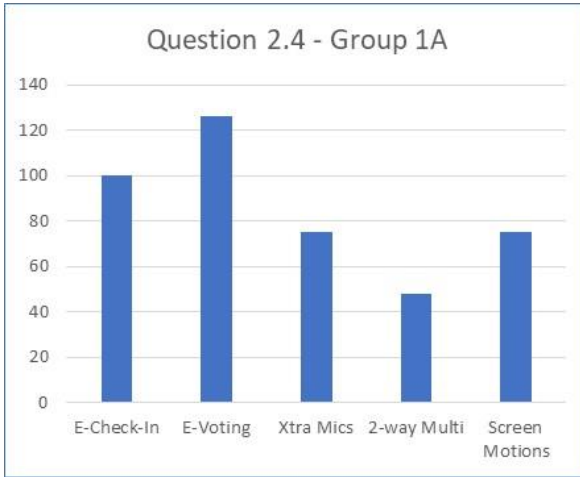
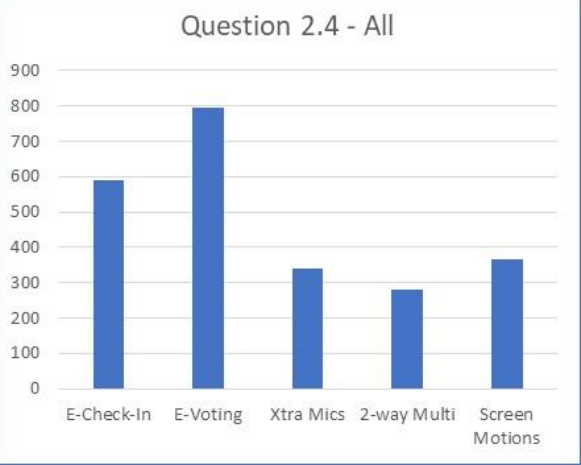
Question 2.3 Town Meeting Procedure Options

Response Rate	All	TMA
Question 2.3a	74%	78%
Question 2.3b	80%	83%
Question 2.3c	78%	80%
Question 2.3d	71%	73%
Question 2.3e	72%	75%



Question 2.4
What technology should the town invest in to improve town meetings?

- Group 1A – Always Attends
- Group 1B – Sometimes Attends
- Group 1C – Rarely Attends
- Group 1D – Never Attends



Question 2.5

What is important to the town meeting check-in process?

Group 1A – Always Attends

Group 1B – Sometimes Attends

Group 1C – Rarely Attends

Group 1D – Never Attends

